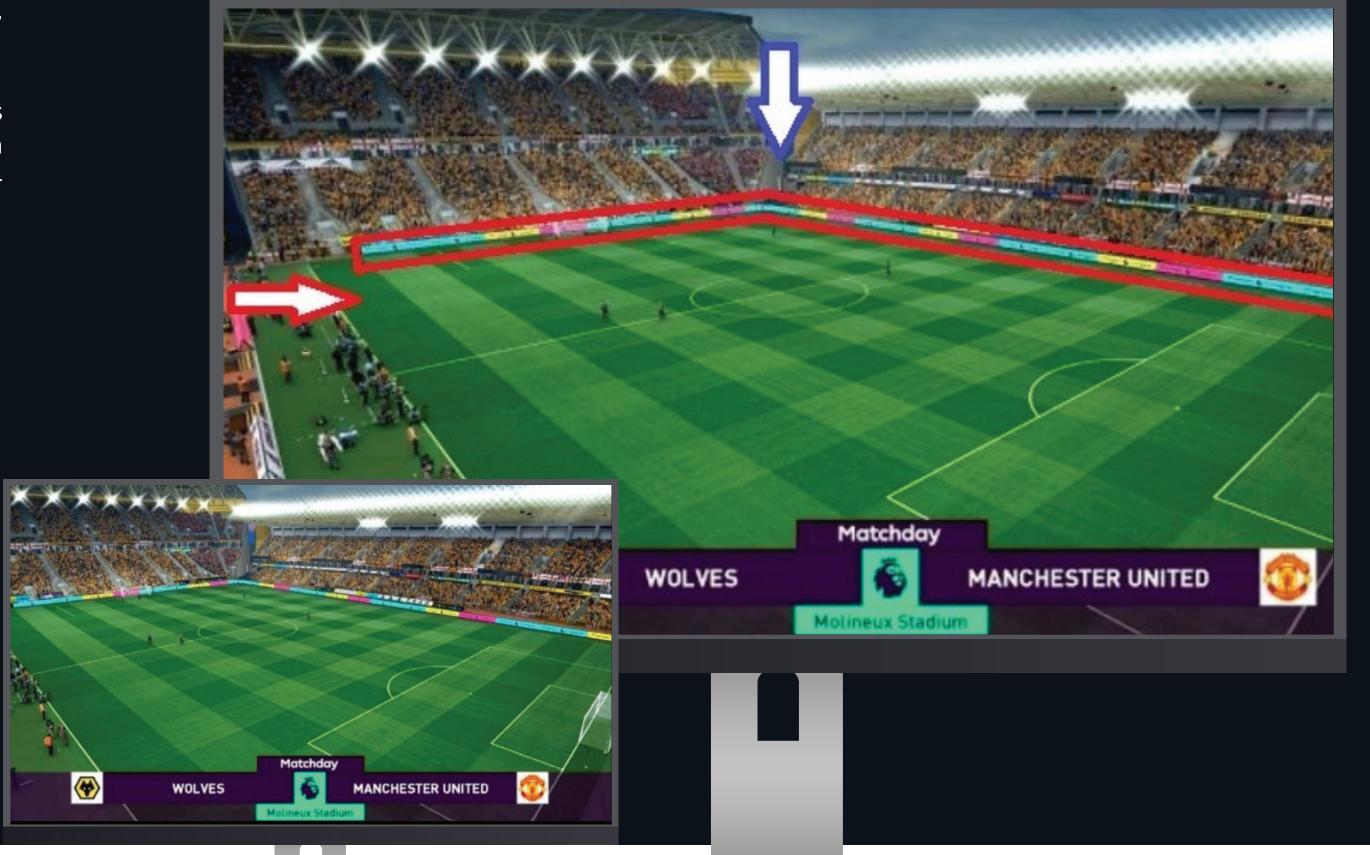
VISUALIZATION (SPORTS STADIUM) APPLICATION NOTES

Creating stunning visual experiences for visitor attractions and public spaces, should be creative, not complex.

See it before building it. This powerful pre-programming tool allows models created in common 3D formats to be imported and reduces the steps from concept to reality with a full resolution, full framerate 3D Visualizer, built directly into Hippotizer's control interface.

CHALLENGES:

- Big visual area
- Non-standard LED Canvas. (15,000 x 90 pixels)
- Advertiser content must look good from specific camera angles.
- Operator must manage playback but low-risk tolerance for mistakes.
- Quick to build, simple sequences 90% of the time.
- Easy to recall clips to 'make up time'.
- Full redundancy.



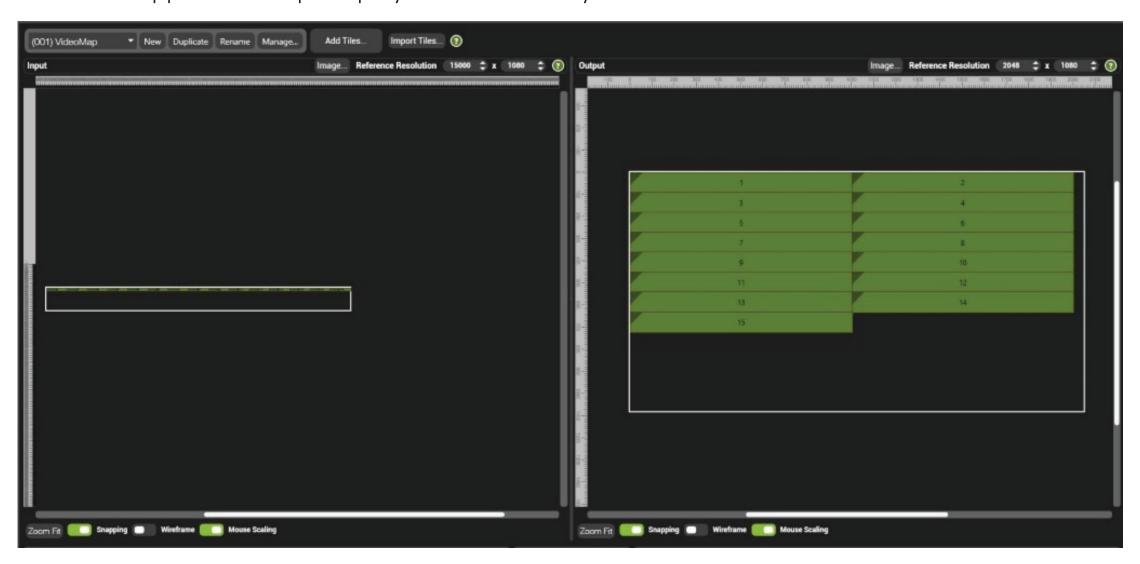


VISUALIZATION THE SOLUTION

■ Visualization to preview.



VideoMapper to cut up simplify content delivery:





- Pre-Set Camera Angles in Visualizer
- Easy to set-up Sequences.

KEY BENEFITS OF HIPPOTIZER FOR STADIUM VISUALIZATIONS:

- Integrated Visualiser with wide support for 3D formats and textures make it easy to see the whole stadium in one place.
- The Hippotizer Toolbox makes handles content upload, management and mapping to screen all in one application.
- Intuitive, customizable interface makes it easy to create playback specific layouts to enable the operator to run the show with minimal scope for mistakes or distractions.
- Full Scripting system for comprehensive automation and reporting